

Myanmar National Export Strategy

Ministry of Commerce initiated to design the National Export Strategy (NES) in 2013 as a critical role of export promotion policy. NES focus to achieve harmonious development by fostering innovation and technological improvement in agricultural and manufacturing sectors to diversify export products.

Vision

“Sustainable Export-Led Growth and Prosperity for Emerging Myanmar”

Objectives

- Stimulate agricultural export product diversification, innovation and value-added production.
- Foster an enabling institutional and regulatory environment.
- Expand productive capacities and develop higher value-added exports.

Implementation of National Export Strategy (2020-2025)

National Export Strategy (2020-2025) has designed by the technical support of International Trade Center (ITC) and funding support of Foreign Commonwealth & Development Office (FCDO).

The following 13 priority sectors and 5 trade support functions has identified to implement in NES 2020-2025 in line with the national economic objectives:

Priority Sectors

1. Rice and Rice Products Sector
2. Pulses & Oilseeds Sector
3. Fishery Sector
4. Rubber Sector
5. Textile & Garments Sector
6. Food Processing Sector
7. Fresh Fruits and Vegetables Sector
8. Forestry Products Sector
9. Electrical & Electronic Machinery Sector

10. Gems and Jewellery Sector
11. Handicrafts Sector
12. Tourism Sector
13. Digital Products and Services Sector

Trade Support Functions

14. Access to Finance Sector
15. Logistics Services Sector
16. Quality management Sector
17. Trade Information Sector
18. Innovation and Entrepreneurship Sector

Each selected sector to implement in NES has been developed Plans of Actions (PoAs) to support sustainable development throughout their respective export value chains. The sector specific PoAs are formulated by analyzing and identifying the challenges encountered in supply-side issues, business environment, and market entry. Implementing the sectors' PoAs are expected to get improvements in policy, liberalization, quality enhancement, market linkages and that will contribute to increase export.

Expenditure for NES Implementation

Each activity included in the NES PoAs will be undertaken with the following appropriate budget source:

- Government budget
- Private sector investment
- Public-private partnership (PPP)
- Development partner's assistances

The Formation of Committee and Council to Navigate the Implementation Processes of NES (2020-2025)

The "Public-Private Trade Promotion Council" to set up the necessary policies for the implementation of NES (2020-2025) and, the "National Export Strategy Public-Private Export Promotion Committee" to identify and review the priority areas with

short-term benefits and to implement the annual work plan, were formed on February 21, 2024.

NES Management Unit

NES Management Unit (MU) was established to ensure effective coordination in the implementation of NES. The MU is responsible for coordinating and reporting the implementation of NES sectors' activities, and developing the future work plans.

The updated implementation process and news of the NES (2020-2025) is available on Myanmar Trade Promotion Organization's Website (<https://myantrade.gov.mm/>).