

THE ANIMATION SECTOR IN TÜRKİYE- A GENERAL OVERVIEW

The animation sector in Türkiye has been exhibiting substantial development in recent years, gaining more prominence in the international arena. Türkiye hosts a plethora of both local and international projects in animation production and strengthens its sector with various outsourced tasks.

When examining the specific needs, it's apparent that Türkiye requires more institutions providing animation education. Increasing educational opportunities in this field will enable the sector to achieve a more professional and competitive structure. Additionally, there is a need for more investments to strengthen the technological infrastructure of the animation sector in Türkiye.

Delving deeper, Türkiye has collaborations with countries like Qatar, Italy, and Canada, contributing to its international visibility. Türkiye produces an average of eight domestic animation films annually, which are showcased in numerous cinemas across Europe.

Regarding production capacity, Türkiye has an average annual animation production capacity of 3000 minutes. This signals the potential of Türkiye being a significant player in the animation sector. In 2D and 3D animation production, Türkiye harbors artists and teams that meet international quality standards.

These artists and teams are engaged not only in local projects but also in international ones, enhancing the competitiveness and diversity in Türkiye's animation sector. Türkiye's outsourced animation production capacity adds value to many projects on a global scale, strengthening its influence in this field.

These developments in the animation sector reveal the potential of Türkiye in the creative industries. International collaborations and high production capacity are very promising for the future of Türkiye's animation sector. With investments and strategies developed in this field, Türkiye can progress towards becoming a global hub in the animation sector.